PRUUVN INC

Empowering Trusted Relationships Through
The Sharing of Verified Credentials

pruuvn

SOLUTIONS FOR THE FREELANCE GIG MARKETPLACE

CLOSING THE HIRING & ECONOMIC GAPS THROUGH VERIFIED CREDENTIALS

WHO ARE WE?

Pruuvn's Background Tracking System (BTS)™ is a frictionless credentialing and employment platform, that utilizes blockchain technology for on-demand access, security, and immutability. Targeting freelancers/gig workers and employers, we provide background screening and verification at a lower price point and with greater efficiency than currently used methods. The platform allows the gig worker to maintain control of their credentialing and background data, and share this data on-demand to employers, financial institutions, and other entities. Businesses integrated with the BTS can manage their freelance/gig workforce utilizing staff recruitment and social engagement tools to build freelance worker communities, reducing their staffing and on-boarding cost and time.

BENEFITS

30% Overall cost reduction per freelancer

75% Reduced Time to Earn

30% Reduced Screening Time

On-Demand Qualified Pool of Talent

Increased Record Security (Encrypted & Blockchain Secured)

Lower Risk Profile (insurance cost reductions)

BUSINESS MODEL

Employers pay an annual enterprise fee for the SaaS-based recruitment, managment and business community development solution; additional services such as continuous monitoring and background screening are available to employers or freelancers for a fee. Freelancers obtain frictionless employment; verified, secure and on-demand credential controls and work history storage; and increased work schedule control through standard and premium accounts.